

#### **SEO Content**

	Title	Example D	omain				
		Length: 14	ļ				
		Perfect, yo	ur title cor	ntains betv	veen 10 and	70 characte	ers.
8	Description				eta description		page. Use <u>this</u>
	Keywords				eta keywords reate keywo		age. Use <u>this free</u>
8	Og Meta Properties		ler's bette	er structuri	ze your page		his tags allows ree og
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
•		• [H1	.] Example	e Domain			
	Images	We found 0	) images c	on this web	page.		
		Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio: 22%					
		Good, this lower than			o HTML code	e is higher t	han 15, but
	Flash	Perfect, no	Flash con	tent has b	een detecte	d on this pa	ge.

### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
8	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 100%  Internal Links 0%

### In-page links

Anchor	Туре	Juice
More information	External	Passing Juice

### SEO Keywords

0	Keywords Cloud	examples more illustrative information literature			
		example permission coordination domain asking			

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
domain	4	✓	×	×	✓
example	2	✓	×	×	✓

## Keywords Consistency

asking	1	×	×	×	×
permission	1	×	×	×	×
more	1	×	×	×	×

# Usability

0	Url	Domain : example.com Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

<b>②</b>	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 1 Warnings: 2
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	Excellent, your website doesn't use nested tables.
		Perfect. No inline css has been found in HTML tags!
		✓ Great, your website has few CSS files.

### Document

~	Perfect, your website has few JavaScript files.
<b>~</b>	Perfect, your website takes advantage of gzip.

### Mobile

0	Mobile Optimization	× Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

### Optimization

8	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.